



[Channels](#) > [Books](#)



Regular
Version

One Market Under God

Review: Thomas Frank unearths the unpleasant truth behind our shiny 'New Economy'

One Market Under God – Extreme Capitalism, Market Populism and the End of Economic Democracy • Thomas Frank • Vintage • Out Now

★★★★

In short

From a young age, we are all taught that selfishness is wrong, and that to 'share and share alike' is the best way forward for everyone. Unfortunately, this message seems to have been lost somewhere among the trading floors of New York, London or Frankfurt. Thomas Frank explains the rise of 'Extreme Capitalism' through the stories of CEOs and management thinkers and takes a look at the philosophy of the New Economy.

Review

Frank takes an uncompromising look at the way big business gangs up on both governments and the public, bullying them into submission while simultaneously trumpeting a Fanfare for the Common Man. We come to see though, through Frank's sharp eyes and sarcastic wit, how complacency led America into the belief that democracy and the market are one and the same.

With self appointed management 'gurus', a media swept along with the tide and positively useless government intervention, corporations worldwide have managed to undertake a frontal assault on workers and consumers alike.

Angry enough to make an impact, but still authoritative and informed throughout, Frank makes a spectacular anti-capitalist case. It's a better read than that other diatribe of our times, Naomi Klein's No Logo, which drifts into repetitive patterns of awestruck shock too often. Unlike Klein, Frank manages to keep his ears from steaming while incredulously railing at the idiocies of the market, and this book benefits from his clear-headedness. It's easy to get swept up in the tide of sarcastic comment on mishap after disaster, but he never loses sight of his targets.

The Verdict

A must-read for anyone involved or simply interested in the anti-capitalist movement, the vagaries of the New Economy or a lesson in how good ideas can get badly sidetracked. One Market Under God is definitely one for all those ex-Hippie lecturers now converted and buying in to the dark side of the New Economy.

Anthony Dhanendran

Love books and want to chat with like-minded people? Join the [Books VGroup](#)

In This Channel

[Book News](#) • [Kelly + Victor](#) • [The Forgetting](#) • [Rachel Seiffert](#) • [Cocaine](#) • [Voodoo Shop](#) • [Rumours Of A Hurricane](#)